

ASTOR 



Welcome
TO THE
**NATIONAL MORTGAGE
AWARDS 2024**
SECOND CHARGE

FROM
peppermoney



Events Sponsorship & Commercial Opportunities 2026

About us

Astor Media Group is a dynamic multi-sector publisher specialising in both B2B and B2C journalism. We deliver in-depth, insightful content across a range of industries, including finance, automotive, and HR.

Our portfolio of brands includes The Intermediary, Motor Trade News, Touring.co.uk, Business Vans, Business Motoring, Leasing Broker News, and Workplace Journal.

In addition, we are the proud operators of the Leasing Broker Federation, a key resource that supports brokers and partners throughout the vehicle leasing sector.



The
Intermediary.

NATIONAL
MORTGAGE
AWARDS

Workplace
Journal

ABN

BUSINESS
MOTORING

BUSINESS
VANS

The
Haulier.

Motorcycle
Dealer.

MTN

MOTOR TRADE NEWS

touring

LEASING
BROKER
FEDERATION

7 Reasons to sponsor

Brand visibility

Position your brand directly in front of a highly relevant audience, increasing recognition and reinforcing your presence within the market.

Lead generation

Engage with decision-makers and influencers through targeted exposure, supported by opt-in data capture and post-event marketing opportunities.

Business relationships

Build meaningful relationships with peers, partners and prospects in an environment designed for productive commercial conversations.

Increase sales opportunities

Showcase your products and services to an audience actively seeking solutions, with opportunities to demonstrate value and drive enquiries.

Enhance brand image

Associate your brand with a high-quality, professionally delivered events, strengthening credibility and market perception.

Reach your target audience

Gain direct access to a clearly defined audience, with opportunities for insight, feedback and tailored engagement around your offerings.

Engage directly with attendees

Interact face-to-face with attendees in a focused setting, enabling deeper conversations and more effective relationship building.

Astor Media Awards recognise excellence across key industry sectors, bringing together leading organisations, teams and individuals. Our awards programmes are designed to be credible, well-judged and genuinely valued by the industries they serve.

Awards Sponsorship Opportunities



Headline Sponsor / In Association With

(Limited to one sponsor)

- ✔ Pre awards event publicity
- ✔ Headline banner position on awards website
- ✔ Prominent logo on awards website
- ✔ Prominent logo on all pre-awards publicity

During the awards

- ✔ Table of 10 at the awards
- ✔ Company representatives to present two award categories at the awards ceremony
- ✔ Full page advertisement in the awards shortlisted brochure online
- ✔ Premium stage branding during the awards
- ✔ Premium branding on all screens during the awards



Drinks Reception Sponsor

- ✔ Table of 10 at the awards
- ✔ Branded logo on all screens during drinks reception
- ✔ Branding on cocktail tables
- ✔ Branded banners on entrance to the reception
- ✔ Logo on all pre-awards publicity
- ✔ Logo on awards website
- ✔ Logo on all branding at the awards

Drinks Reception Sponsor



NATIONAL MORTGAGE
AWARDS 2025
SECOND CHARGE

NATIONAL
MORTGAGE
AWARDS
2025

SECOND CHARGE

BROUGHT TO YOU BY

UTB

Welcome
TO THE
NATIONAL MORTGAGE
AWARDS 2025
SECOND CHARGE





Partner Sponsor

- ✓ Pre awards event publicity
- ✓ Headline banner position on awards website
- ✓ Prominent logo on awards website
- ✓ Prominent logo on all pre-awards publicity

During the awards

- ✓ Table of 10 at the awards
- ✓ Company representative to present one award category at the awards ceremony
- ✓ Logo stage branding during the awards
- ✓ Logo branding on all screen during the awards

Category Sponsor

- ✓ Pre awards event publicity
- ✓ Logo position on awards website under category
- ✓ Prominent logo on awards website
- ✓ Prominent logo on all pre-awards publicity

During the awards

- ✓ Half a table of 10 at the awards
- ✓ Company representative to present one award category at the awards ceremony
- ✓ Logo stage branding during the awards
- ✓ Logo branding on all screen during the awards

Trophy Sponsor

- ✔ Your company logo branded on the awards trophies
- ✔ Logo on pre-awards publicity

Table Wine Sponsor

- ✔ Your company logo/design on the wine bottle hangers during the awards dinner
- ✔ Logo on pre-awards publicity





Astor Media Conferences are designed to bring senior professionals together around the issues that matter most to their sector. Our events focus on informed discussion, practical insight and commercially relevant debate, delivered in a professional, well-curated environment.

Conference sponsorship opportunities

Headline sponsor / in association with (Limited to one sponsor)

Pre event publicity

- ✓ Headline banner position on conference website
- ✓ Logo on conference website
- ✓ Prominent logo on all pre-event publicity

Post event publicity

- ✓ Prominent logo on all post-conference publicity

During the conference

- ✓ Opening Keynote speaker presentation slot (30mins)
- ✓ Panel discussion slot
- ✓ 10 standard tickets for the conference
- ✓ 30% discount on additional staff tickets
- ✓ Break sponsor (coffee & lunch breaks)
- ✓ DPS ad in the delegate brochure
- ✓ Gift on conference tables (client to provide)
- ✓ Prime position for tabletop display
- ✓ Plasma display screen for your tabletop display
- ✓ Promotional items in delegate bags (client to provide)
- ✓ Logo on delegate bag
- ✓ Premium stage branding during conference
- ✓ Prominent logo on all branding at the event



Gold sponsor

(Limited to five Sponsors)

Pre event publicity

- ✔ Logo on conference website
- ✔ Logo on all pre-conference publicity

During Conference

- ✔ Speaker presentation slot (25mins)
- ✔ 4 standard tickets for the conference
- ✔ Single page advert in the delegate brochure
- ✔ Prime position for tabletop display
- ✔ Plasma display screen for your tabletop display
- ✔ Promotional items in delegate bags (client to provide)
- ✔ Conference stage branding during conference
- ✔ Prominent logo on all branding at the event

Post event publicity

- ✔ Prominent logo on all post-conference publicity

Silver sponsor

(Limited to five sponsors)

Pre event publicity

- ✔ Logo on conference website
- ✔ Logo on all pre-conference publicity

During Conference

- ✔ 3 standard tickets for the conference
- ✔ Prominent position for tabletop display
- ✔ Half page advert in the delegate brochure
- ✔ One promotional item in delegate bags (client to provide)
- ✔ Conference stage branding during conference
- ✔ Logo on all branding at the event

Post event publicity

- ✔ Logo on all post-conference publicity

Exhibitor package

Pre event publicity

- ✔ Logo on conference website
- ✔ Logo on all pre-conference publicity

During Conference

- ✔ 2 standard tickets for the conference
- ✔ Tabletop exhibition display
- ✔ Logo on all branding at the event

Post event publicity

- ✔ Logo on all post-conference publicity

Drinks reception sponsor

- ✔ 4 conference tickets
- ✔ Branded napkins
- ✔ Branding on cocktail tables
- ✔ Branded banners on entrance to the reception
- ✔ Logo on all pre-conference publicity
- ✔ Logo on conference website
- ✔ Prominent position for tabletop exhibition display during conference
- ✔ Promotional item in conference delegate bags (Client to provide)
- ✔ Logo on all branding during the conference
- ✔ Conference website, sponsor page includes logo, company bio, social media links

Lanyard sponsor

- ✔ Logo on pre-conference publicity
- ✔ Your company logo on lanyards
- ✔ Two tickets to the conference
- ✔ Conference website, sponsor page includes logo, company bio, social media links

Pen and pad sponsor

- ✔ Pens and pads on each conference desk. (Client to supply pens and pads)
- ✔ Logo on pre-conference publicity
- ✔ Your company logo on pen and pad
- ✔ Two tickets to the conference
- ✔ Conference website, sponsor page includes logo, company bio, social media links
- ✔ To add a table-top display contact us for pricing.



Round Tables

Astor Media offers a premium, fully-managed round table package for brands seeking authoritative market exposure. Round Tables bring together industry leaders for focussed, thought provoking discussions on specific topics/areas of the market. Each Round Table event looks to offer unparalleled insights, strategic outlooks and expert analyse

Round Table packages include

- 10 participants
- Branded coverage across relevant Astor Media publications
- Professional photographer / videographer
- Location can be provided or hosted in client's offices



Webinars

Astor Media offers a unique opportunity for brands to connect with a targeted, engaged audience through our exclusive webinar series. Whether your goal is to increase brand visibility, generate leads, or position your company as a thought leader in your industry, sponsoring our webinars offers a cost-effective and impactful way to reach decision-makers and professionals across multiple sectors.



Key webinar details

- **Frequency: Weekly or Monthly**
- **Duration: 1 hour plus Q&A session**
- **Audience: Senior executives, managers, industry professionals**
- **Format: Live presentations, panel discussions, and interactive Q&A sessions and on demand**
- **Average Attendance: 250 to 500**
- **Chat: Set private and group panellist chat settings for attendees and panellists**
- **Q&A And Polling: Manage and share audience input in Q&A dialog box where attendees ask questions, either live audibly or text answers**
- **Attendee "Raise Hand: Increase attendee engagement by allowing virtual hand-raising**
- **Attention Indicator: Track how engaged your audience is with your content and which viewers show the most interest**

Engage your target audience

Run high-impact webinars and virtual events with expert speakers and built-in audience interaction.

Present with confidence

A reliable, intuitive platform that lets presenters focus on content while audiences join effortlessly from any device.

Simple set-up and registration

Quick to brand, easy to manage, with clean registration and valuable data capture.

Testimonials

**“ The NMA Awards
- Second Charge
were fantastic.**

Everyone who attended remarked on how well they were run, and the food was amazing. With so many brokers in attendance it was a great networking opportunity from my point of view, too.”

*Maeve Ward, Director of
Intermediary Sales,
Personal Finance, Together*

**“ Thoroughly enjoy
the event from
start to finish.**

I thought the welcome was warm, which was helped by a superb location. Excellent food and drink and enjoyed the attention to detail with branded décor. The awards were well spaced out and host very compelling. Looking forward to the 2026 event!”

*Laura Thomas, Regional Sales
Manager, Equifinance*

**“ Congratulations on a
successful event!**

We had a fantastic time at the Leasing Broker Federation Awards 2025, thanks again

*Nicola Ech Channa,
Synergy Car Leasing*

**“ Thanks again for the
great event on Friday**

- we really enjoyed the Leasing Broker Federation Awards 2025

*Sue King
e-Car Lease*

Contact ASTOR

For more information or other options on
Sponsorship & promotion opportunities, contact

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